



Hall Planning & Engineering, Inc. is a multimodal transportation planning and engineering firm specializing in multiple practice areas within the transportation profession. Richard A. (Rick) Hall, P.E., CNU, and HPE President, is a registered professional engineer in 19 states. Based on his extensive transportation planning and conceptual design experience, the firm focuses on both Planning and Preliminary Engineering, especially the vital interface between Planning and Design. Multimodal transportation aspects of community plans, subarea/sector plans and corridor studies are key HPE emphasis areas. Expert witness, public participation and charrette tasks are routinely performed by HPE and traffic engineering, comprehensive plans, site impact studies and private and public growth management related studies are also special skills. Other practice areas of the firm include hurricane evacuation studies and specialty data collection (e.g. origin-destination and trip generation studies).

A core planning principle for HPE is to incorporate multimodal planning elements into every project. The firm believes multimodalism begins with walking. Therefore, HPE designs walkable transportation systems that not only serve to move automobiles efficiently but also to safely accommodate pedestrians, bicyclists and transit users.

This focus on walkability and land use-based transportation leads HPE to design thoroughfares for individual projects that are multimodal and context sensitive. HPE has tailored transportation recommendations for private clients and municipalities all over the country, with these two concepts in mind. The firm also works to refine federal standards and definitions, such as functional highway classification, that favor automobile dependency through work with the Federal Highway Administration (FHWA), Institute of Transportation Engineers (ITE) and American Association of State Highway and Transportation Officials (AASHTO).

Rick Hall built HPE's engineering practice over the last twenty-five years to perform transportation consulting for engineering and planning projects with emphasis on transforming conceptual plans into preliminary engineering designs. The firm, under his direction, performs corridor studies, traffic engineering studies, walkable neighborhood transportation system designs, Level of Service analyses, hurricane evacuation analyses, parking analyses and conceptual roadway design. Mr. Hall has published research on augmenting the functional classification system for defining walkable neighborhood thoroughfares, taught walkable neighborhood transportation design at numerous short courses and conferences, led development of HPE's Walkability Index (applied at the block face level, the Walkability Index measures the propensity for pedestrian, bike and transit use in urban communities) and has applied walkable principles to urban community street designs in over a dozen states and four countries.

Mr. Hall also serves as a Visiting Professor at the Florida State University Department of Urban and Regional Planning where he has taught land use and transportation courses at the graduate level. Extensive readings in the "New Urbanism", Neo-traditional neighborhood design and other emerging concepts led to a strengthened commitment to land use and context sensitive based transportation planning. Beyond just connecting land uses with pipe-like fittings, streets and other modal facilities should encourage desired development. This academic background combined with active charrette and workshop design experience makes the firm uniquely qualified to deal with controversial transportation and land use projects.

HPE staff has worked throughout the nation and has participated in over 100 charrettes and design workshops, yielding new or revitalized, livable communities. The company is located in Tallahassee, Florida.