

**MASTER PLAN FOR DOWNTOWN FORT MYERS  
FORT MYERS, FL**

**HPE RESPONSIBILITY:**

Developed Strategic Transportation and Infrastructure Planning

**CLIENT'S NAME & ADDRESS:**

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Hall Planning & Engineering, Inc. participated as a subconsultant with Duany Plater-Zyberk & Company for the City of Fort Myers in a charrette to provide transportation planning and design services relating to the downtown master plan and streetscape plan for Fort Myers, specifically for the Bay and Second Street corridors. HPE critiqued transportation needs and impacts of proposed development in the Fort Myers area including constraint analysis, level of service demands, internal capture rates, and peak hour traffic patterns, as well as addressing ways transportation systems could be altered to enhance the walkability of the area. This was done by designing streetscapes that enhance pedestrian safety and comfort while providing for efficient automobile travel. Emphasis was also given to improving on- and off-street parking opportunities in the area.

