

**MIDTOWN MASTER PLAN FOR LYNCHBURG, VA
CITY OF LYNCHBURG PLANNING DEPARTMENT
IN COLLABORATION WITH DOVER, KOHL & PARTNERS**

HPE RESPONSIBILITY:

Develop Proposals to Enhance Walkability in the Study Corridors while also Providing for Economic Enhancement.

CLIENT'S NAME & ADDRESS:

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Hall Planning & Engineering, Inc. participated as a subconsultant with Dover, Kohl & Partners to assist in developing transportation conceptual design services for the Midtown area of Lynchburg, VA. Transportation objectives included increased walkability and economic redevelopment, including an assessment of alternatives to the planned Crosstown Connector new road. Experience with walkable street design in other areas enabled HPE to work effectively within the team to plan slower speed streets with adequate capacity to handle commuter and local circulation traffic. These well connected walkable streets were also designed to encourage other non-automobile modes such as cycling and transit.

Results included the following:

- Enhanced opportunity for redevelopment of the Midtown shopping center, reintroducing pedestrian scale design features
- Analysis indicating the proposed Crosstown Connector would be harmful to walkability and would not provide measurable benefits to traffic movement
- Proposals to save the “good bones” of existing neighborhood development while addressing concerns about traffic speeds and volumes

HPE prepared recommended cross sections for area streets. The greatest challenges were addressing the proposed Crosstown Connector and providing for emergency vehicle access to Lynchburg General Hospital while maintaining walkable street character.

